

Media Profile

For the first half of his career, Randy Siegel successfully promoted his clients' goods and services as an executive vice president and partner with Fleishman-Hillard International Communications. Today, he is a nationally recognized specialist in helping clients build their careers and enhance their lives by connecting to their passion, purpose, and power.

He has been quoted in *USA Today*, *Wall Street Journal online*, Southwest Airline's in-flight magazine *Spirit*, on Fox Business News, and other media outlets. He has authored professional articles for the *Washington Post*, *Atlanta Business Chronicle*, *PR Journal*, *MarketingPro.com*, and other publications. Thousands of readers subscribe to his monthly eNewsletter, and his books *Engineer Your Career: Building a Blueprint for Your Best Self* and *PowerHouse Presenting: Become the Communicator You Were Born To Be* are available through Amazon.com. He is now working on a third book on how to communicate in ways that build rapid rapport.

Randy Siegel's areas of expertise include:

- Building Rapport
- Communications Skills including Public Speaking
- Career Development and Advancement
- Women and Communications
- Personal Branding and Image
- Midlife Transitions

Randy has conducted hundreds of consultations, presentations, workshops, and coaching sessions for corporations, professional associations, nonprofit organizations, and marketing firms, including Coca-Cola Enterprises, EarthLink, The Recording Academy (The Grammy Awards), The University of Georgia MBA Program, and The Giving Institute. One client summed up Randy's work this way:

"You teach far more than communication; your message is about life issues, growth, awareness, and openness. It's powerful stuff, and your ability to communicate it and share your life is inspiring."